

SFMA Meeting Minutes

November 12, 2024

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October Meeting Minutes Approval

Directors' Reports

Ms. Eddowes-Keirnan, MS Color Guard Director

- Indoor guard membership is down, we have continued to advertise hoping to get more at the start of the school year but got none, by the end of outdoor we had 9 total, advertised for the 2 clinics and got 1 more to join, then 2 students brought a friend so the total is now 11 students, this is not ideal
- Advertising has been great but students don't even know what color guard is, we used to have an ice cream social, we need to have an avenue to get in front of the general school population.
Lisa: the ice cream socials were effective, but we haven't done one since Covid
- We didn't get anyone from the Trunk or Treat
Lauren: You'll see the effects of Trunk or Treat down the road because it was geared towards the 4/5/6 graders
Lisa: Mr. Yoder would probably be interested in bringing back an ice cream social of some sort
Lauren: Is there an opportunity with Mr. Yoder and his parent meetings or other 6th grade options where maybe you could bring some color guard kids and they could perform?
- Carpet squares are still an issue, we aren't allowed in any gym without them and they can't be shared, so we will never get any gym time ever, so I can't ever see the drill until the competition
- Scheduling for our one space has become an issue, the Evans basket raffle booted them out a week before Champs last year, had to cancel 5 practices due to the 5th grade orientation, decided to rent the Upper Providence Rec Center for 2 of those practices, parents were annoyed with the last minute changes and orientation still isn't on the books yet so I can't even plan ahead
- We have added additional practice days this year, now Monday, Wednesday and Saturday
- We are all set with a show idea, I put a call in for the uniforms, I'm talking with the drill writer already, I'm trying to get it all in by the home show
Lisa: We need to have another conversation with Steve Yoder and Erin Crew about marketing

Officers' Reports

Vice President, Lauren Chychota:

- Wrapping up the pie sale, some pies ended up not being available so we are handling that. The options are refund, a different pie choice from Frecon or an alternate pie from another vendor
- I'm helping with the holiday fair
- There was discussion about another salsa sale, is that someone some of you would be interested in (almost every hand raises) ok another salsa sale will be scheduled for May

Treasurer, Sissy Morelock: (not in attendance)

Lisa: We went over the budget after the executive meeting and everything seems to be where it should be for this time of year. We are also working out costs with the indoor instructors.

Assistant Treasurer, Dawn Svendsen:

- SPA is updated with Raise Right and Joe Corbis

Secretary, Gwen MacDonell:

- Working on the Holiday Shoppe on December 8th, over 130 vendors, need to make a new FB event that isn't a call for vendors, need to make the scavenger hunt to encourage shoppers to go to all the rooms

Committee Reports

Chaperones, Chris Chychota:

- A big thanks to everyone for being flexible at the end of outdoor season
- Will need some chaperones for Jazz Band

Concessions, Carrie Rutkowski:

- Thank you everyone who helped during the football season
- Will need just a few people for the vendor fair on December 8th
- We also need baked goods for the vendor fair
- Still wondering if we can sell concessions at the Middle School concerts?
Lisa: The 7/8 goes to the high school concert, maybe the 6th grade one?

Fundraising, Scott Houde:

- Clothing Drive raised \$385
- 213 pies were sold raising \$800ish
- Corbis sold \$20271
- Poinsettias sold 90 plants, delivery for those is December 5th around 3pm, can a request for pick up volunteers please be part of the vendor fair SUG?
- This is a mock up of the flat ornament being sold this year (holds up ornament), the ornament sale is to close on 11/23, should we order extra flats to be sold with the merch items since they aren't specific to any one group?
Brynn: yes, we can sell those, get 50 extra
- The next Wawa sale is in January

Membership / Data:

- We have 2 new families
- Data is still fabulous

Merchandise, Brynn Lange:

- Closed the online sale, this year we added a fundraising component to the sale, it raised about \$300, had over 60 orders total, items should be in time for the holiday shoppe and winter concerts
- Currently working with the guard directors for indoor jackets and bags
- Working with Mike for the percussion jersey sale
- Also working on show shirts for the indoor programs

Raise Right, Lauren Chychota:

- 175 families signed up as of 11/25/24 (plus 3 from last month)
- 105 active families with Online Payments enabled
- 19 families purchased \$20,165 in gift cards
- Net rebate to SFMA was \$1193.63 for an average rebate of 5.92%
- the 60% share to student SPAs was \$716.19
- the 40% share to SFMA of \$477.44 was reduced by \$22.00 for shipping costs, for a net return of \$455.44

Ram Crew, Tom Kuch:

- Thank you to everyone who helped build and move things, the season went well even though things at Met Life Stadium got a little chaotic
- We put the command center away for winter
- We are taking the vinyl's down and they should be sold
- Are the towers posted? They need to either be sold or taken apart
- Mike bought his waves but they are in North Carolina
- Tried to talk to Dani about props but she never got back to me
- Gwen sold the bat floor and posted the fences and bridge floor

Dining Crew, Laura Simon: (not in attendance, read by Gwen)

- Marching band season is over. We were able to serve 4 meals this season, the kids seemed to enjoy them and were very appreciative.
- I have reached out to Mike to start planning for indoor season. We are planning to do a holiday lunch one weekend in December, so more to come on that in the coming weeks.
- The banquet/end of season party date and location was finalized and booked at the end of last week. We are finalizing the cost per person and will be sending out information on this soon.

Sponsorships, Erika Nelson:

- Just one new sponsor - ZenBiz

Uniforms, Eric Fretz:

- Working on getting percussion kids measured
- Still working on getting a replacement for next year

Vehicles, Karl Weber:

- Just getting ready for the indoor season, not sure yet when and how much stuff we have to take

New Business

Concerts:

- We are looking to sell merch, ornaments, candy grams and flowers at the concerts. A SUG will go out

Vendor Fair:

- A link asking for student performers went out, we will have 2 locations one in the gm and one in the cafeteria, no one has signed up yet but we will remind the teachers to send it out

End of Season Banquet:

- Location and date are being finalized
- Also working on cost per person
- Date to hold on your calendars is December 22nd around lunch time
- It is open to students and parent volunteers