

SFMA Meeting Minutes

October 8, 2024

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September Meeting Minutes Approval

Directors' Reports None in attendance

Officers' Reports

Vice President, Lauren Chychota:

- Middle School band on Saturday at OJR, two thirds of the show is done, looks great and the kids are having a good time
- Continue to talk to the Middle School parents about volunteering and the expectations of High School band
- Now's the time to buy the Frecon pies, pick-up is the Tuesday before Thanksgiving in the away stands at the field, a Sign Up Genius will be coming out soon.
- Being asked if we are doing the mattress sale again, with the proper planning and support we can host it again in the fall of 2025

Treasurer, Sissy Morelock:

- Fundraising is still going well
- Donations have been big this season so that's nice
- The essentials fees are almost fully collected, which is great, utilizing invoices this year and this seems to be a better system, we're up to 90% paid up now

Assistant Treasurer, Dawn Svendsen:

- SPA's are updated through everything so far, including RaiseRight, Ad Book and the Sport Raffle

Secretary, Gwen MacDonell:

- Many SUGs are coming out now, please take a minute to try and volunteer, also share with your friends/family who might be able to help
- Plans for the Holiday Shoppe are underway, will need a lot of help with that on the day of, please also help spread the word to your churches, libraries, gyms, playgroups etc, the more shoppers we get the more we can charge for tables next year

Committee Reports

Fundraising, Scott Houde:

- Joe Corbi brought in over \$9,482.50 in sales, which is about \$590 for SFMA, there is a SUG out for the pick up on 10/29, Congratulate Zach Nelson who had top sales with 44 items sold
- Ornament sales will be live on the website before the next meeting, this year we are offering flat and balls
- We sold 1,091 tickets for the sports raffle, currently the top selling fundraiser of all time, beating out last year's vendor fair which was over \$6000

Chaperones, Chris Chycota –

- Chris Chycota is chaperone of the week, congratulations
- Had a discussion with Mr. Walls about the kids not listening to chaperones this season, seem to have settled the issues
- Last weekend went well, much more organized than the first time we traveled for sure
- Will need 2 more people for Friday; *Michelle White and Brandi Russell volunteer*

Concessions, Carrie Rutkowski –

- Football sales are not excelling like last year, for various reasons, like weather and no PV home game, kids needing parents to attend with them has been hurting attendance too
- Where else can we sell concessions to try and make up the difference? Can we sell some at the 5/6 band concert or with MS orchestra?
- Carrie is out of town for homecoming, Angel will run the away stand

Membership / Data:

- 1 new member since last meeting
- Data is always fabulous
- Might have found someone to take over when my term is up in July

Merchandise, Brynn Lange: -

- Essentials jackets have been ordered, should be available for the Rutgers trip
- Fall apparel sale is up and running on the website through 10/25, new this year is a color guard and percussion option for embroidered items, so you can stock up for indoor.
- Lisa: Mr. Walls was thinking about baseball jerseys for the band like percussion has
- Mr. Slifer said that all elementary school kids are wearing band t-shirts and people are asking where they can get one

Raise Right, Lauren Chycota:

- *170 families signed up as of 10/6/24 (plus two from last month)*
- *105 active families with Online Payments enabled*
- *17 families purchased \$7880.00 in gift cards*
- *Net rebate to SFMA was \$419.53 for an average rebate of 5.32%*
- *the 60% share to student SPAs was \$251.72*
- *the 40% share to SFMA of \$167.81 was reduced by \$22.00 for shipping costs, for a net return of \$145.81*
- Monthly average percentage rate is up to 5.6 so better than the goal of 5%
- Only ordering physical cards so if you are planning to buy gift cards for the holidays order early

Ram Crew, Tom Kuch:

- All props are built
- Need to add colored tops to the screens
- Unionville was rough loading the truck, North Penn went much better
- Mr. Walls wants towers 3x a week so need more help at practices
- Not planning Rutgers just yet

Dining Crew, Laura Simons:

- Served 2 meals so far and both were very successful, both had sponsors
- For the meal at BOA at Rutgers we will be looking for donations
- The champs banquet may look a little different this year

Sponsorships, Erika Nelson:

- Nothing new to report
- Many of our sponsors also signed up for the Trunk or Treat

Uniforms, Becky Fretz: no report

Vehicles, Karl :

- Penske in place for the rest of the season
- Drivers have been signing up
- Middle School got a truck for 10/5

New Business

Homecoming:

- October 19th
- Thinking we need a bigger concessions order, last year the free food at the teacher tent ran out and everyone showed up to the game hungry
- If you are joining the parade, we are meeting at 11:00 in front of the 8th grade building and parade begins at noon to the stadium

BOA:

- Still haven't received a director's packet yet
- Mr. Walls bought extra passes for the handlers
- Laura is working on the meal but should be much like the same as last year

Stay Tuned-End of Season Changes:

- Mr. Walls is hoping to change some things for the end of the year
- Possibly moving the champs dinner to a time after champs instead of trying to do it the same day, maybe on-site.. maybe off-site
- We will still ear before leaving Spring-Ford to head to Met Life Stadium but with the long drive and the timing of the day, Mr. Walls is worried about planning a sit-down meal

Old Business

Trunk or Treat:

- 25 cars are signed up, one more push tomorrow to try and get some more, should be a fun day
- An email will go out with details for participants
- 3:00 is the performance for family and 4-5:30 is the Trunk or Treat