

Minutes - SFMA

August 9, 2022

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Mission Statement

The Spring-Ford Music Association, Inc. has been organized for the purpose of promoting and supporting the instrumental and vocal music programs of the Spring-Ford Area School District.

Approval of June Meeting Minutes

Directors Report

Seth Jones – High School Band Director

- The activity fee will be processed differently this year. All automated for convenience.
- The essentials kit is being finalized. Information will be coming soon.
- A meeting with the band families next week, Tuesday 8/16. Hoping to see new faces and introduce them to Marching Band and what to expect this season.
- This season they are using a much more aggressive show learning timeline. The students are responding well so far.
- There is a much younger population of students. Large amount of seniors graduating last year, plus the Covid year creating some students to not return.
- There will be more leadership roles this season than before. Older students will be doing more to act as liaisons with the volunteers and do more to help. ie: take role on busses for chaperones, or move more items for ram crew, etc.
- Last year's columns have been sold and finally picked up. They are off to Iowa. SFMA is pretty successful in selling props they build.
- Would like to thank the school district again for hosting the drum corps. It has been a long time coming and we are hoping to do more in the future.
- Getting ready for the school year, excited to get the band back out there.
- WGI/Dayton, everyone is very excited about going since we couldn't go for so long, will start discussing and sharing information soon.
- Kickball event on 8/22. Student led. Very successful last year.
- Decided not to attend the first away football game at Governor Mifflin.

Kris Jennings – Middle School Band Director

- Monday and Wednesday practices throughout August
- There are 40 musicians, 20 color guard
- 2 new staff members
- Currently working to measure the students for their shirts and shoes. All should be fitted for uniforms by the end of next week.
- 1st performance is the home show in September 17th

- Proud to say some MS parents have said they would like to volunteer, 9 to do concessions, 5 for Ram Crew, and 2 for chaperones. Will get email addresses to the secretary to share with committee heads and to add to email listings.
- (Lisa asks about Flyers game) Might not go this year. Not happy with the way it went last year. Must buy 50 tickets at \$65 each. Did get a call from the new rep from the Flyers and she was very nice. Might look into it one more time.

Officers Report

Vice President

- No report at this time

Treasurer

- Review budget
- Fundraising money not coming in yet
- Still collecting memberships, but it is slow
- Want to buy the Freshman jackets before the fiscal year closes out

Assistant Treasurer

- Not in attendance. No report at this time

Secretary

- New opportunity to raise funds. Sponsorships. Just now creating the 5 levels and what they include. Want to get it up and running before the home show. Looking for help to go from business to business to ask for sponsorships. Kelly Boyle volunteered.

Committee Reports

Concessions

- A Costco pickup signup genius for Wednesday, August 31 is coming out soon. We'll need a lot of people to help us transport the first order of the season, since the order will be a big one to get us started!
- Many thanks to Joy and Larry for their time and effort last year overseeing the away stand and working with me as a committee. As they have stepped down, we are desperately in need of 1-2 people to coordinate the away stand for each game. The general duties involve setting up and keeping inventory for the away stand and assisting the volunteers in the stand for each game. Plus, you get to use a walkie-talkie!
- Please be on the lookout for the Signup Geniuses coming out for the first and second home games of the year - we will need a lot of volunteers in each stand to make the night flow smoothly! No experience necessary!
- Children cannot volunteer in the concession stands for football games.

Fundraising

- RaiseRight report, 101 active families

- Explain SPA accounts and how points work to new parents
- Handel's Dine out coming up again on 8/24. Please come out and bring friends
- Getting ready for the Mattress Sale. Big fundraiser for the SFMA. Will need some help so keep an eye out for a sign up genius
- Joe Corbi fundraiser is about to start as well. You will hear more about that soon too.
- Home Show Ad book is underway. All of these fundraisers are SPA eligible so it's good for your student

Ram Crew/Vehicles

- Trailer has been inspected and passed. It is back and ready for use
- Starting to build props, getting a slower start than usual because there was some trouble brainstorming
- Ram Crew apparel sale is happening soon if anyone wants to buy Ram Crew shirts but this year they will be gold instead of navy blue
- Please see Becky Landry and get signed up for the Ram Crew Band App so you don't miss any announcements our planned builds

Data

- Not in attendance. No report at this time

Chaperones

- With fewer members, there will only be 3 busses this year, with 2 parents per bus
- The Sign up genius went out already but now we aren't going to the 1st away game so you can ignore it
- Once you fill out your Raptor for the school it does not expire until your clearances expire
- Make sure when you fill out your Raptor that you designate choir, band, orchestra, etc or Sam won't be able to see your name
- Reminder that Sam is a senior parent and SFMA needs a replacement for head chaperone

Uniforms

- Not in attendance, Eric Fretz reported
- Still working hard fitting the band
- The sale of general merchandise starts tomorrow

Hospitality

- Want to provide meals for the kids and instructors and maybe even the volunteers
- 10/8 BOA and 10/29 BOA will need to collect monetary donations because they will need to order food and eat "on the road"
- 9/24 Boyertown Cavalcade they may ask for food donations but more information will come out soon
- Hershey Show they have already made reservations at the Hershey Hotel and they are also looking for donations

New Business

Community Day:

- Lisa Corey explains why it seemed to be scheduled last minute. Email mix up on the townships part. SFMA will have a free table at the business expo area, hoping to sell Ad book spaces and talk about the new sponsorship options to other businesses.

Essentials Fee:

- \$150 will be the cost for the essentials fee: includes costumes, blue t-shirts, 2 shoes over 4 years, dot books, gauntlets, gloves, etc

Cavalcade Home Show:

- There is a committee meeting on Monday 8/15 to review the logistics of the event
- Sign up genius will be sent out for volunteers, it is all hands on deck, we need a lot of help to make it a success, student volunteers are always welcome

Ad Book

- Selling Ad book space for personal or business purposes for the home show, SPA eligible, \$5 per book, generates revenue for the music program

Indoor Trips

- Planning has begun for the indoor percussion and color guard to go to Dayton, Ohio for the WGI competition
- In order to figure out costs, we need to get an early head count. If we know how many busses and hotel rooms etc, we can figure out how much it will cost per person

Volunteer Night / Parent Night

- Mr Jones is hosting a parent meeting on Tuesday as he mentioned. If you are a committee chair please try to attend in case new parents have questions. If you can't attend please let Lisa or Gwen know. There won't be an official, separate volunteer night, but Lisa will speak about SFMA and volunteer opportunities after Mr. Jones is done.
- Back to school nights are coming up but Lisa doesn't think there is a need to go, generally don't get a chance to speak with many people, they come in and out so fast, it's not worth the time spent with so many other events happening right now.

Photography

- Need a photographer for candids throughout the year, Christine Lyons volunteered
- Will also need section photos for the Ad book

Retirement Gift

- Mickey McDaniel, Athletic Director, is retiring, has been a huge help to the music programs over the years, would like to donate \$500 toward gift, an amount this high needs approval from the group
- Approved

Meeting Adjourned